

EXPERIENCE

Art Director (July 1, 2021 - Present)

Prudential | Newark, NJ

Leads creation and production of videos, digital assets, prints, web experiences, and campaigns for various lines of Insurance and Retirement offerings.

Art Director (May 1, 2019 - July 1, 2021)

Ogilvy | New York, NY

Art directed and led social and traditional advertising campaigns for IKEA, MERCK and Nationwide.

Motion Graphics Freelancer (May 1, 2019 - Present)

Various | Remote

Storyboards and creates paid and organic social media ads for various brands such as Pepsi, Aquafina, L'Oreal, Amazon Prime Video and more.

EDUCATION

Miami Ad School (Class of 2019)

New York, NY

Art Direction in Advertising Portfolio School

Case Western Reserve University (Class of 2017)

Cleveland, OH

BS Management in Marketing

BS Management in International Business

Minors: Psychology, Accounting